Gain cost-recovery insight with the flexibility of LexisNexis® Publisher

LexisNexis® Publisher Enhancements

We are pleased to announce the latest enhancements to LexisNexis® Publisher. These developments include more flexible newsletter and email options; enhancements to online and email displays; the creation of cost recovery tools; and expansion of mobile device capabilities.

<table>
<thead>
<tr>
<th>Enhancement</th>
<th>Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost-Recovery Tools*</td>
<td>Newly created cost-recovery tools enable client matter assignment at a document level, user verification and detailed usage reporting.</td>
</tr>
<tr>
<td>Expanded Newsletter Options†</td>
<td>Following the redesign of the newsletter tool in December, customers suggested additional features for an even more robust solution, including: A scheduled delivery option; a notes field at the template level; a visual indicator of articles previously sent; and other timesaving, ease-of-use improvements.</td>
</tr>
<tr>
<td>Logo Management &amp; Gallery Expansion</td>
<td>Logo administration and the thumbnail gallery have been extended to online and email displays.</td>
</tr>
<tr>
<td>Customization of Email Alerts†</td>
<td>Customizable “from” and “reply to” fields added to email notifications—previously available for newsletters only.</td>
</tr>
<tr>
<td>Expansion of Mobile Device Capabilities†</td>
<td>The View in Browser option has been extended from newsletters to email notifications; and token authentication has been expanded to cover all View in Browser links</td>
</tr>
<tr>
<td>New Icon for External RSS &amp; User-Created Documents</td>
<td>New disclaimer icon appearing with external RSS and user-created documents distinguishes this content from LexisNexis® supplied content, without suggesting that these materials are necessarily harmful as the former symbol implied.</td>
</tr>
<tr>
<td>Improved Topic Deletion</td>
<td>Topic Delete functionality has been improved to ease the removal of unwanted topics while still prompting an editor to confirm their intention to delete.</td>
</tr>
</tbody>
</table>

* Feature must be enabled at an account level by a LexisNexis representative.  
† Enhancement applies to Intranet/Extranet customers only.
Cost-Recovery Tools
Many law firms, professional services organizations and other entities, choose to recover some or all of their online research charges. LexisNexis Publisher’s cost-recovery tools enable customers to validate, capture and report document usage on a per-client or project basis.

Highlights include:

• The cost-recovery feature can be set on a per-topic basis since not all topics may be covered by an organization’s cost-recovery policies
• Users enter a Client ID prior to accessing documents to ensure valid details are recorded before research begins
• Validation tools ensure that only authorized users access LexisNexis Publisher materials—email addresses entered are checked against a list of Subscribed Users in Publisher
• Detailed cost-recovery reports—including usage by client, user, topic and date—enable organizations to align research goals with the business objective of enhanced profitability
Expanded Newsletter Options
Following the redesign of the newsletter tool in December, customers suggested additional features for an even more robust solution.

Scheduled Deliveries
The “Schedule Delivery” option within the Newsletter Issue workflow allows editors to set a launch time within a particular hour up to a week in advance. On-demand delivery is also still available.
Expanded Newsletter Options (continued)

Notes Added to Template Workflow

Until now, if an editor wanted to add the same note to the top of every newsletter issue—e.g., “This newsletter is brought to you by your Library ...”—they had to enter this text with each individual delivery. Note text can now be added at the template level so that the same text appears at the top of each issue by default, saving editors time. Note text can still be customized on a per-issue basis.

Indicator of Previously Sent Articles

We’ve added a means for editors to easily see if a published document has already been delivered in a previous newsletter issue. The visual indicator showing an article has already been sent will help editors focus on sending the most relevant information to their organization; and will save time for those that previously printed old newsletter issues to determine what had already been delivered.

Other ease-of-use improvements added include:

- Optional “Return to top” link added for non-HTML newsletter issues
- Improved on-screen instructional text within each workflow
- Change to the default sort order for sent/draft newsletter dropdowns so that the most recent issue appears at top
Logo Management & Gallery Expansion

Logos Administration Tab

The Logos Administration tab enables editors to upload, store and manage logos and other small images. This feature—released within the newsletter tool in December—has been expanded to include online and email displays.

Until now, editors have had to store logos on local servers and point to them via a URL. This often required the involvement of IT personnel. This action is no longer needed now that image files can be uploaded to Publisher and inserted into the header of online, email or newsletter displays.
Logo Management & Gallery Expansion (continued)

Header Logo Gallery within Online or Email Display Preferences

Logos added via the Logos Administration tab will be available for selection from the Header Logo gallery on the Header & Footer tab within Display Preference settings at the default or topic level (pictured below). Header logo position can be controlled (left, right, center) via Presentation Format options on the Display Preference pages for Document List and Full Text views (not shown).
Customization of Email Alerts

Customizable “from” and “reply to” fields have been added to email notifications—previously available for newsletters only.

When the “from” field is customized by the editor, email alerts will be perceived by recipients as delivered from within their organization, as opposed to from LexisNexis. This will raise the reader’s interest level in the alert and allow them to immediately comprehend the relevance. The “reply to” option enables a recipient to send feedback directly to a designated internal contact, allowing a two-way communication channel.

“All Subscribed Topics”

If, on the Organization Preferences page, the editor has selected the “All Subscribed Topics” option—indicating that a single email should be delivered for all topics—the “from” and “reply to” fields will be customizable within the Email Settings portion of the Organization Preferences page, as pictured below.
Customization of Email Alerts (continued)

“Each Subscribed Topic”

If, on the Organization Preferences page, the editor has selected the “Each Subscribed Topic” option—indicating that a separate email should be delivered for each subscribed topic—the “from” and “reply to” fields will be customizable on the Edit Topic Settings page, as pictured below.
Expansion of Mobile Device Capabilities

View in Browser Option Expanded to Email Notifications

The mobile-friendly “view in browser” option—added to the newsletter feature in December—has been extended to standard email alerts to make content more viewable for on-the-go readers without HTML-enabled devices.

Token Authentication Added to “View in Browser” Links

The token authentication method has been enabled for the “view in browser” display for both newsletters and emails, which allows recipients whose mobile devices are not covered by their organization’s IP address to access full-text articles without being prompted to login.
New Icon for External RSS & User-Created Documents

In response to customer feedback, we’ve changed the disclaimer icon that accompanies external RSS documents and user-created documents. The icon is an indication that the marked content is provided by the LexisNexis Publisher customer’s organization, and is not created, supplied, reviewed or endorsed by LexisNexis.

The new icon accomplishes the goal of distinguishing customer-added content from LexisNexis supplied content, without suggesting that this content is necessarily harmful as the former symbol implied.

Comparison of User-Created Documents

With former icon:

![User-Created Document with Former Icon]

With new icon:

![User-Created Document with New Icon]

Comparison of External RSS Documents

With former icon:

![External RSS Document with Former Icon]

With new icon:

![External RSS Document with New Icon]
Improved Topic Deletion

As it does today, the Topic Delete function will challenge editors before they remove a topic—so that they can avoid accidentally deleting relevant information—but the process will be made easier by not requiring the entry of the precise topic name, which due to formatting peculiarities made it difficult to remove unwanted topics.